



# PLACEMENT BROCHURE 2019-21



**INTERNATIONAL AGRI-BUSINESS MANAGEMENT INSTITUTE**  
ANAND AGRICULTURAL UNIVERSITY, ANAND - 388110



*Sanskrit like text of 'iabmi' is a sign of 'Indianization' of the institute. The thick green tree with white canopy circumference and ample space within, speaks for prospects in agriculture. The human-like bole echoes the students & consequently, reveals the students-centricism of IABMI. The globe as the head signifies the Internationalization. In toto, the big tree with globe and waves represents the philosophy to bring out the best agri-business professionals who have the internationalization in thoughts.*

*To draw out the values and vision of the institute, the tagline "excel beyond excellence", is written under the LOGO. The tagline not only, emblazon the institute's ambitiousness to accomplish benchmarks in management education, but also persuades the institute to create new ones too! Deliberately written three words in the tagline is an easy remembrance of the fundamental duties of the faculty and students.*

*All-together, the LOGO exists as a sign of center of knowledge quintessence in Agri-business Management.*

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**Dr. R. V. Vyas**  
Vice Chancellor &  
Director of Research, AAU

## From the Desk of Vice Chancellor

Anand Agricultural University (AAU) has been contributing to all three mandated frontiers: Education, Research & Extension Education. The University has grabbed a spot among the top five institutes in the Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2020. The university has secured the fourth position in Government & Government Aided Universities category across the country. To enhance the income of small and marginal farmers and enable them to reap the benefit of economies of scale, AAU is working closely with FPOs focusing on both forward and backward linkage of the food supply chain in line with the Government target of establishing 10,000 FPOs by 2024.

AAU started post-graduate management in Agribusiness in the year 2008, offering an MBA-ABM degree at International Agribusiness Management Institute. The basic aim behind the establishment of this institute has always been to develop and produce business leaders, management professionals, and entrepreneurs in the diversified agriculture sector. In this era, it is requisite to give our undivided attention towards agribusiness professionals and managers having expertise in marketing of agricultural inputs, post-harvest management, agri-retail business as well as forward and backward linkages. This institute plays a vital role in the World Bank & ICAR funded NAHEP-CAAST project entitled "Centre for Agricultural Market Intelligence". This project duration is three years and focuses on key aspects like demand, supply projections, price forecasting for major agricultural commodities, price behaviour, future's market, value-addition, and export competitiveness, evaluation of e-NAM linked APMCs and its impact as well as building human resources in the broad area of Agriculture market intelligence.

It is important and noteworthy to emphasize that the felt need in changing the economic environment has driven the International Agribusiness Institute to start Ph.D. Program in Agribusiness Management with the steadfast support from the Government, apart from increasing the intake capacity of MBA-ABM. The institute has been doing extremely well justifying its basic objective of training agribusiness professionals and entrepreneurs, well equipped with management tools and techniques. Through 100 per cent placement in the last year in esteemed organizations, industry-oriented teaching expertise and state-of-art infrastructure facilities, the institute has made a niche on the map of best agribusiness management institutes in the country.

It is a matter of immense satisfaction that the institute has been attracting quality students including those sponsored by ICAR due to well-experienced teaching expertise, outstanding projects and placement records. I heartily appreciate to all the prospective employers coming to AAU for suitable manpower search and wish our prospective students all the best for their future endeavor.



**Dr. Y. C. Zala**  
Principal & Dean, IABMI

## From the Desk of Principal & Dean

Dear Recruiter,

I hope you are safe and healthy. Warm greetings from entire family of International Agribusiness Management Institute, Anand Agricultural University, Gujarat.

On behalf of International Agribusiness Management Institute, Anand Agricultural University, it is my immense pleasure to invite you to this fascinating campus located at the centre of India's milk capital, Anand. To fill the void of professionalism in agriculture sector this institute was established in 2008 with a primary focus in framing professional business leaders, entrepreneurs and academicians in the food and agri-business sectors. I am extremely delighted to fetch your attention towards a dedicated, talented and meticulously trained batch of students who are ready to take up and resolve the challenges in India's food and agribusiness sector.

Agriculture being an evergreen sector and blooming all over the World, there is a requirement of professionals with technical knowledge and competent management skills. The institute maintains a rigorous intellectual teaching process to mould the students to the standards of international level. Our team with large pool of in-house intellects, guest faculties from premier institutes and prominent business leaders, make students work harder in the direction of fulfilling the requirements of agribusiness environment. We ensure that our students are able to apply their theoretical learnings in practical way. Our course curriculum includes two important field segments i.e. 45 days' summer internship programme and the fourth semester dedicated for project work, helping students in facing the real world problems and finding suitable solutions. Students are also able to learn from their dynamic campus life. They also manage and participate in various co-curricular and extracurricular activities which help them in learning beyond books and classroom.

With this, I present twelfth batch of students of MBA-ABM before you, for strengthening your business plans and accomplishing your firm's goals. Please help yourself in finding the overview of the course and the student profile of 2019-21 batch attached in the following pages. I'm very much sure that you will find our students proficient enough in your visit. Waiting to welcome you at our campus.



## **Vision:**

- Agriculturally Prosperous Gujarat and India

## **Mission:**

- Development of excellent human resources & innovative technological services to farming community
- Search for new frontiers of Agricultural Sciences

## ABOUT AAU:

Anand Agricultural University (AAU) was carved from the then Gujarat Agricultural University (GAU) with its head quarter at Anand by the Government of Gujarat with effect from May 2004. At present, the university has 9 degree colleges and one PG institute, five polytechnic colleges, 25 on campus and 23 off campus Research Stations spread over nine districts viz., Ahmedabad, Anand, Botad, Chhottaudepur, Dahod, Kheda, Mahisagar, Panchmahal and Vadodara.

## EXTENSION EDUCATION:

At present, nine Certificate Courses, two Training Centers for Extension Workers, ten Training Centers for Farmers/Farm Women/ Rural Youth, three Krushi Vigyan Kendra (KVK), seven Advisory Services and five other extension schemes are functioning in Anand Agricultural University to encourage farmers by providing them the latest knowledge of agriculture, so that they could increase the production of various crops and make their farming more profitable.

## RESEARCH:

Research activities of AAU focus on productivity, sustainability and improvement of socio-economic condition of the farming community. The university has 25 on campus and 23 off campus research stations including multidisciplinary main research stations, sub centres on various crops and testing centres to evolve location specific production technologies.





### **About IABMI:**

International Agri-Business management institute established in 2008. Institute offers two years Post Graduate Programme (ABM) and 3 years Ph.D. (ABM) with core focus on Agri Business and international Trade. This Post Graduate Program is aimed to craft professional business leaders and entrepreneurs in the food and Agri Business sector. The institute maintains a rigorous intellectual teaching process to mold the students to the standards of International level. With concrete weightage to the industrial needs in our course curriculum, various outside scholars not only from academics, but also from various well known organization are invited for their richest input to the students.

### **Objectives of IABMI:**

- To provide class room education as well as practical and analytical market -oriented training to the students pursuing career in agribusiness, rural marketing and international agribusiness sectors.
- To architect agribusiness professionals for agriculture, agri-food firms, rural and allied sectors.
- To encourage entrepreneurial spirit and develop qualified human resources for serving agri-based industry and rural development.
- To cater the needs of enterprises and cooperative agribusiness at national and international level.



# Why Recruit at IABMI?

## THE INSTITUTE

The institute is situated in the centre of milk capital of India and near to IRMA, NDDDB, AMUL and other industrial zones.

Only those students who have prior professional degree in Agriculture, Agriculture Engineering, Food Technology, Agriculture Information Technology, Veterinary, Fisheries, Forestry, Biotechnology, etc., at UG level are eligible for admission at IABMI.

## DIVERGENCE OF BATCH

The institute has a mixed lot of students from different states of India, which facilitates a wider cultural exposure and encourages the constructive and integrated environment.

Influx of students from different streams like Agriculture, Agricultural Engineering, Food Technology, Agriculture Information Technology, Forestry, Veterinary and Biotechnology in one campus leads to multi-faceted learning and cross-cultural development.

## Center of Excellence

Students at IABMI get ample opportunities to be a part of various activities in numerous competitions organized by different colleges of the university and students manage various college events as well to hone their managerial skills.

The students of IABMI, are enriched with high level of integrity drive, leadership, perseverance, intelligence and the adaptability to change.

Students undertake 45 days of summer training and one semester duration project work at various reputed business organizations. Both of them are oriented aimed at providing practical knowledge. Students also get an opportunity to interact and undertake live project with farmers and various distribution channel members.

The erudite and well experienced in house faculty with industry exposure enlighten the students with the theoretical concepts and practical knowledge. The Institute is blessed with expert faculties from industries & other prestigious institute.

## **Campus**

IABMI campus is having best in class infrastructure that promotes teaching, professionalism, and other recreational activities. Located in the lush green campus of the Anand Agricultural University further adds value to its infrastructure.

## **Lecture Halls**

IABMI campus is having best in class infrastructure that promotes teaching, professionalism, and other recreational activities. Located in the lush green campus of the Anand Agricultural University further adds value to its infrastructure.

## **Cyberary**

Cyberary with 100 mbps connectivity facilitates users to access online databases. Presently, the Library possesses 820 e-Books consisting of Pearson Think Tank and CRC NET Base and Encyclopedia. Facility by the ICAR for foreign journals through online access of journals with the help of Consortium for e-Resources in Agriculture (CERA) is available.

## **Lecture Halls**

Having state of the art design amphitheatre styled classrooms in the institute having fully air-conditioned along with digital projector, audio-visual equipment and Wi-Fi equipped classrooms which makes the learning more engaging for the students.

## **Library**

IABMI has its own library having more than 270 books currently and having annual subscription of the agriculture, business magazines and newspapers for enrichment of knowledge in the students. Additionally many journals and periodicals, newsletters are also part of the college library. In addition to this library, the university is also having another central library called M.D.Patel Regional library with wide range of books, journals, periodicals, newspapers etc.

## **Seminar Hall**

IABMI is equipped with a seminar hall having seating capacity of 110 people at a time for the guest lecturing or arranging any kind of academic activity gives an edge over other institutions for having cutting edge audio visual equipment, digital projectors and fully air-conditioned hall



## Health Centre

Believing in the Saying that 'Health is Wealth', the university is having a health centre and full time qualified doctors which gives primary health care facilities for students and every employee of the University.



## Computer Laboratory

The institute is having a fully functional and dedicated computer lab with state of the art computer facility along with Wi-Fi and internet connectivity which can also be used by students for accessing E-resources of the available books in the library from the database.



## Centre for Agricultural Market Intelligence

Anand Agricultural University has bagged an ICAR-World Bank funded project to establish Centre for Agricultural Market Intelligence at its campus. Total fund sanctioned under the project is Rs.16.89 crore. The project duration is three years and it has multidisciplinary team covering crops, dairy, food processing, poultry and fisheries. The Project has been sanctioned under National Agricultural Higher Education Project of the Indian Council of Agriculture Research.

The major objectives of this project includes price forecasting and behaviors, export competitiveness, evaluation of e-National Agriculture Market (eNAM), market institutions and capacity building of faculty , students, farmers and other stake holders.'

## Balram PG Boys hostel

About 192 students of various semesters are residing in boys PG hostel. For MBA-ABM programme one floor of hostel having 48 rooms is allotted. Each room is equipped with one tube light, fan, wooden table, chair, steel cot & large steel cupboard. The hostel is having various facilities such as Wi-Fi, Dining hall, gymnasium facilities, TV room, cooler with RO water purifier system, water heater system for hot water, newspaper stand, various sport equipment etc.



## Megha PG Girls Hostel

There are total 96 rooms distributed on four floors of the hostel. The rooms have facilities of two large cupboards, individual cot, table and chair for the girls. The hostel is having various facilities such as Wi-Fi, Dining hall, TV room, cooler RO water purifier system, water heater system for hot water, newspaper stand, various sport equipment's etc.



## Gymnasium & Sports Facility

Having a Gym Facility inside the college campus itself gives students more facility for the health and fitness of the students with qualified instructor for different kinds of workouts. IABMI promotes overall development of the students i.e. physical as well as mental, for this IABMI is having dedicated facilities for sports like Carrom, Chess, Table Tennis, and Volleyball which helps to create sportsmanship spirit in the students.



## Curriculum Overview:

The Full-Time MBA (ABM) program offers an intense curriculum comprising of 61 credits completed within two academic years. It delivers experience-based learning with a focus on real-world application in the agribusiness environment. Our MBA program inspires, engages, and challenges the students over 2 years as one develops strategic leadership skills by constant progression of the curriculum.

The program is built around 28 core courses, 3 basic Supporting courses, 4 non-credit compulsory courses, 23 elective courses, 1 course for master seminar and 1 semester exclusively for project work which provide a robust foundation in key management disciplines that provide a foundation in managerial disciplines through collaborative learning, industry experiences and focused engagement with business. The learning process engages students in case studies, interactive lectures, team building activities, engrossing presentations, industry sponsored summer internship and live projects, making them competent in cross disciplinary analysis, solution generation and communication.

The programme covering two years/four semesters equips the students with the desired technical knowledge and managerial skills. Considering the expected changes related to agriculture and rural development in the country and agribusiness activities at the global level the course curriculum would be as under.



# First Year : Semester-I

Principles of management and organization behaviour

Managerial economics

Managerial accounting & control

Communication for management & business

Human resource management

Production and operations management

Research methodology in business management

Computer for managers/Library and information services

## Semester-II

• Agribusiness Environment & Policy

• Marketing Management

• Management Information System

• Project Management and Entrepreneurship  
Development

• Master's Seminar

• Business Law and Ethics

• Financial Management

• Operations Research

• Disaster Management

• Intellectual property and its  
management in agriculture

**Summer Training (ABM-595) of 45 Days in Industry after Second Semester during the month of June & July.**

# Second Year : Semester-III

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International Trade and Sustainability Governance

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Agricultural Marketing Management

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Agri-supply Chain Management

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## Elective Course

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- Food technology & processing management
  - Fertilizer technology & management
  - Commodity future markets and derivatives
  - Quality management
  - Seed production technology management
  - Strategic management Fruit production & post harvest management
  - Management of agri business cooperatives
  - Agribusiness financial management
  - Rural marketing
  - Management of agricultural input marketing
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## Semester – IV:

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Project Work

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# FACULTY

- **Dr. Y. C. Zala**  
Principal & Dean
- **Dr. Rambir Singh Pundir**  
Professor and Head Dept. of Agribusiness Economics & Policies
- **Dr. Y. A. Lad**  
Associate Professor and Head Dept. of HRD & Personnel Management
- **Dr. M. R. Prajapati**  
Assistant Professor and Head Dept. of Financial Management
- **Dr. Dilip R. Vahoniya**  
Assistant Professor and Head Dept. of Project Management
- **Dr. Shaktiranjana Panigrahy**  
Assistant Professor and Head Dept. of Production Management
- **Dr. Ritambhara Singh**  
Assistant Professor Dept. of Agribusiness Economics & Policies
- **Dr. Snehal Mishra**  
Assistant Professor Dept. of Agribusiness Economics & Policies
- **Mrs. Vishita Khanna**  
Assistant Professor Dept. of HRD & Personnel Management
- **Dr. Ashish B. Mahera**  
Assistant Professor and Head Dept. of Marketing Management
- **Dr. Chetan R. Dudhagara**  
Assistant Professor and Head Communication & Information Technology



# Guest Speaker

- **Dr. N. Raveendran**  
Retd. Professor & Former Director, Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore
- **Dr. M. G. Dhandhalya**  
Professor Dr. M. G. Dhandhalya, Professor, Dept. of Agril. Econ. JAU, Junagadh
- **Dr. Hemant Sharma**  
Asstt. Professor, AERC, V. V. Nagar
- **Mr. Bikram Kumar Borpujari**  
Head, Marketing, NCDFI
- **Dr. Shivraj Singh**  
Assistant Professor, Dept. of Agril. Econ. SDAU, Dantiwada
- **Mr. Jayen Mehta**  
Sr. General Manager, GCMMF, Anand
- **Dr. B. K. Bhattacharya**  
Sci./Eng. – G, Head, Agriculture and Land, Eco-system Division, ISRO, Ahmedabad
- **Dr. Rojlin Tripathy**  
Scientist, ISRO, Ahmedabad
- **Dr. Rahul Nigam**  
Scientist, ISRO, Ahmedabad
- **Dr. N. N. Jani**  
Former Director, S K Patel Inst. Of Mgmt. and Computer Studies, Gandhinagar
- **Mr. Madhukant Patel**  
Chief Technical Officer, TEKSUN Cultivating Technology, Ahmedabad
- **Dr. Bhagirath Prajapati**  
Associate Professor, Dept. of Computer, Engineering, ADIT, V.V.Nagar, Anand
- **Dr. Ashok Dalwai**  
CEO, National Rainfed Area Authority, MoA&FW, GOI  
Former Consultant (Economic Analyst), MACP, Govt. of Maharashtra
- **Mr. Amit Bhatt**  
District Development Manager, NABARD, Anand
- **Mr. Hitesh Solanki**  
Scientist - C (CS)  
Information and Library Network (INFLIBNET) Centre, Infocity, Gandhinagar
- **Dr. R. D. Chaudhari**  
Associate Professor, Dept. of Statistics, M. G. Science Institute, Ahmedabad
- **Dr. Parag Shah**  
Associate Professor, Dept. of Statistics, H L College of Commerce, Ahmedabad
- **Mr. Raj Popat**  
Research Scholar, Dept of Agril. Statistics, BACA, AAU, Anand
- **Mr. Kuldeep Sharma**  
Founder – Suruchi, Consultants  
Mr. K. C. Supekar
- **M.D.- NCDFI**  
Mr. R. M. Joshi  
Professor & Chairperson, IIFT
- **Mr. Abid Deraiya**  
MD – Relish Agro India Pvt. Ltd
- **Dr. Ritambhara Singh**  
Assistant Professor – Agribusiness Economics & Policies
- **Dr. Ramasubramanian**  
Principal Scientist  
ICAR-IASRI, New Delhi
- **Dr. R. K. Paul**  
Scientist, ICAR-IASRI, New Delhi
- **Dr. B. N. Mandal**  
Scientist, ICAR-IASRI, New Delhi
- **Shri Subir Mitra**  
DGM, SAS Group, NDDB
- **Mr. Hiren Kakkad**  
CEO & Co-founder State Modeller, Vadodara

# STUDENT COMMITTEE

## Placement committee

It is responsible for facilitating the recruitment programme. The committee works very hard on communicating with recruiters and the members' dedication towards placement results in 100% placement ensuring all students got placed in their interested fields.

## Cultural committee

The synonym for fun at IABMI, all sources of fun lead to cultural committee. The Cultural committee is the pulse of campus life in IABMI. The committee helps in bringing out the hidden talents of students in dancing, singing, acting etc. No birthday, No party, No festival and No event is complete without Cultural committee's presence. The committee takes care of the social as well as the cultural aspects of life at IABMI.

## Literary committee

It brings hidden talents of the students to limelight. Various literary events are conducted aimed at providing a platform for the students to come up with their not so known literary skills.

## Alumni Committee

The mission of the Alumni Committee is to nurture long lasting relationships with all the IABMI alumni and keep them updated with all the events happening on the campus. It organizes annual alumni meet at the campus with the annual day programme.

## Sports Committee

It organizes inter college and inter university sport events to inculcate team spirit and sportsmanship among students. Additionally, the students get an opportunity to showcase their talent in sports field and carve a healthy physique.

## Social Gathering Committee

It aids in creating a community spirit among the students through the wide variety of the events offered.

# Summer internship



## Our Esteemed Recruiters

# Batch Profile 2019-21



Strength  
35



Male  
31



Female  
4



University  
7

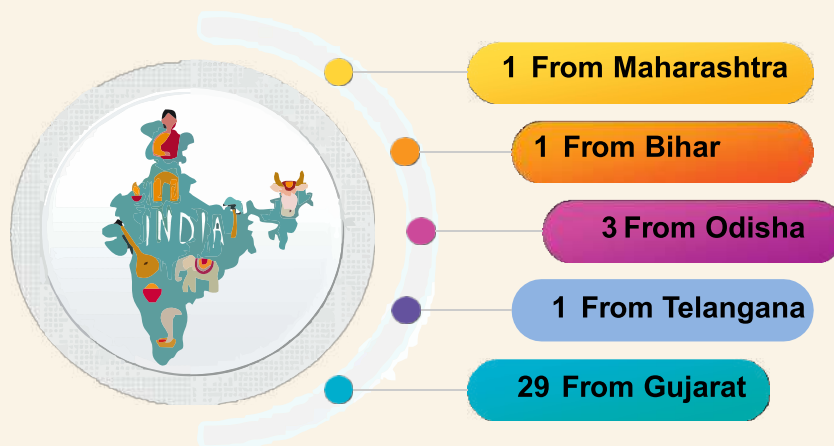


Streams  
9

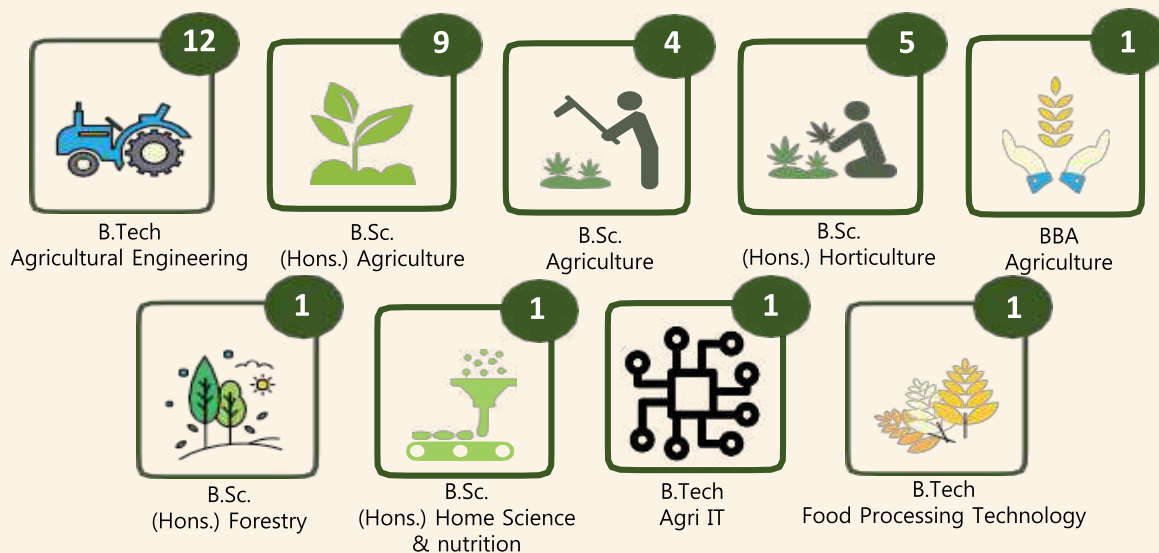


States  
5

## State wise classification



## Stream wise classification



**IABMI**

**PARESH DULABHAI BALDANIYA**  
23 years

B. Sc. (Hons.) Horticulture  
Anand Agricultural University  
Gujarat

English, Hindi, Gujarati  
baldaniyaparesh111@gmail.com  
8980486536

**Summer internship company name**  
Hollis Crop Science P. Ltd

**PROJECT TITLE**  
Study on Market potential for Water Soluble Fertilizer in Groundnut crop of Mahuva Taluka, Bhavangar , Gujarat






**IABMI**





**ASHISHKUMAR BHARATBHAI BHANDERI**  
23 years

B. Sc. (Hons.) Agriculture  
Anand Agricultural University  
Gujarat

English, Hindi, Gujarati  
ashishpatel1256@gmail.com  
9727694608

**Summer internship company name**  
Dhanuka Agritech Ltd.

**PROJECT TITLE**  
Market potential of, Targa super Weedicides in Jamnagar district of Gujarat

**DIVYA  
DADABHAU BHOIR**  
23 years

**BBA Agriculture**  
MPKV, Rahuri, Maharashtra  
Maharashtra



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English, Hindi, Marathi  
divyabhoir17@gmail.com  
7558550351

Summer internship company name  
E-Krishi Kendra



**PROJECT TITLE**

Connectivity of Farmers, Agri Input Companies ,  
Dealers, Agri Bazaar / Mandi to E-Krishi Kendra  
Digital Agriculture Portal in Washim district.  
(Maharashtra)

**BHUT  
PRIT JAYSUKHBHAI**  
23 years

**B. Tech. (Agricultural Engineering)**  
Junagadh Agricultural University  
Gujarat



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English, Hindi, Gujarati  
pritbhut06@gmail.com  
7574907445

Summer internship company name  
Crop chemical India Pvt Ltd



**PROJECT TITLE**

Entrepreneur ship behavior of Agri-input  
Dealer of Saurashtra Region

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**CHAUHAN  
DIVYESH MOHANBHAI**  
23 years

**B. Tech. (Agricultural Engineering)**  
CAET, JAU, Junagdh, Gujarat  
Gujarat

English, Hindi, Gujarati  
divyeshchauhan1011@gmail.com  
6355180501

**Summer internship company name**  
Maahi Milk Producer Company  
Limited

**PROJECT TITLE**  
A retailer satisfaction level  
towards dairy products

**IABMI**



**DALSANIYA  
KULDIPKUMAR NARBHERAMBHAI**  
24 years

**B.Sc. (Hons.) Horticulture**  
Anand Agricultural University  
Gujarat

English, Hindi, Gujarati  
kuldipdalsaniya410@gmail.com  
8141458558

**Summer internship company name**  
Jaynit Seeds Private Limited

**PROJECT TITLE**  
Strategic Approaches to Enhance  
Seed Business of Jaynit Seeds in  
Morbi District



**DOBARIYA  
HARDIK GOPALBHAI**  
23 years

**B.sc. (Hons.) Horticulture**  
Anand Agricultural University  
Gujarat



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English, Hindi, Gujarati  
hardikd133@gmail.com  
8141965396

**Summer internship company name**  
Nexus Nutri Science Limited

**NEXUS**

**PROJECT TITLE**  
Marketing  
and  
Product Promotion

**GOHEL  
SAVAN NILESHBHAI**  
23 years

**B. Tech. (Agricultural Engineering)**  
CAET, JAU, Junagadh, Gujarat  
Gujarat



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English, Hindi, Gujarati  
savangohel130@gmail.com  
9737770791

**Summer internship company name**  
Reliance Foundation

**Reliance  
Foundation**

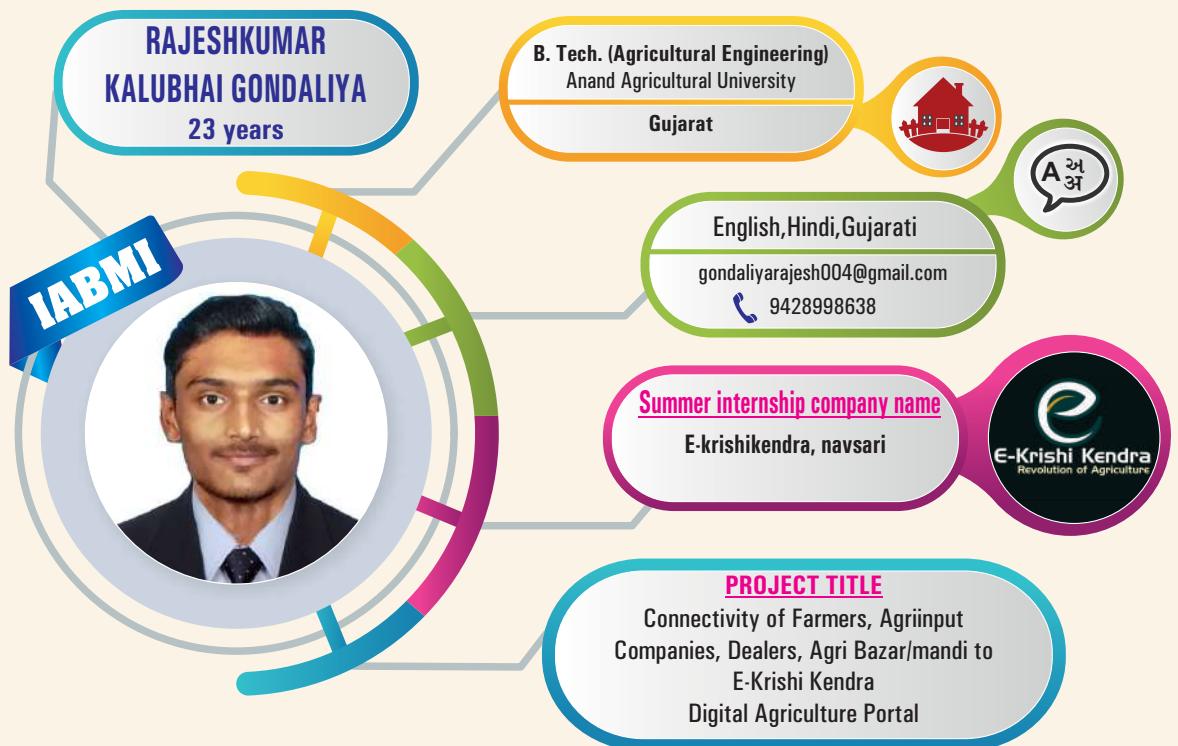
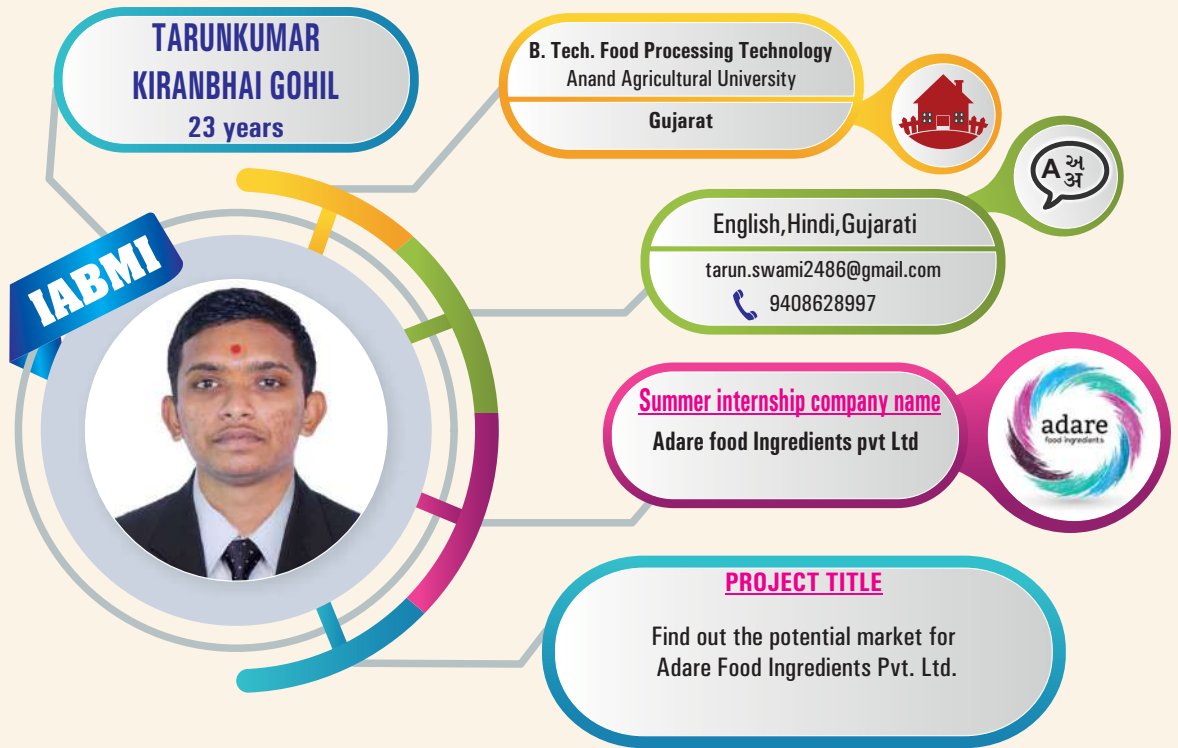
**PROJECT TITLE**  
Development of new business plan for  
Saurashtra Swanirbhar Farmers  
Producer company limited

**IABMI**



**IABMI**





**GONDHA  
YAGNIK MANSUKHBHAI**  
23 years

B.Sc. (Hons.) Horticulture  
Anand Agricultural University  
Gujarat



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English, Hindi, Gujarati  
gondhayagnik1996@gmail.com  
8866215229

Summer internship company name  
Redox Industries limited



**PROJECT TITLE**  
Study on Crop management through  
proper Nutrients in Kamrej Taluka,  
Surat

**JOTAVA  
KAMLESH DANABHAI**  
23 years

B. Tech. (Agricultural Engineering)  
Anand Agricultural University  
Gujarat



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English, Hindi, Gujarati  
jotavak@gmail.com  
7069665912

Summer internship company name  
E-krishikendra



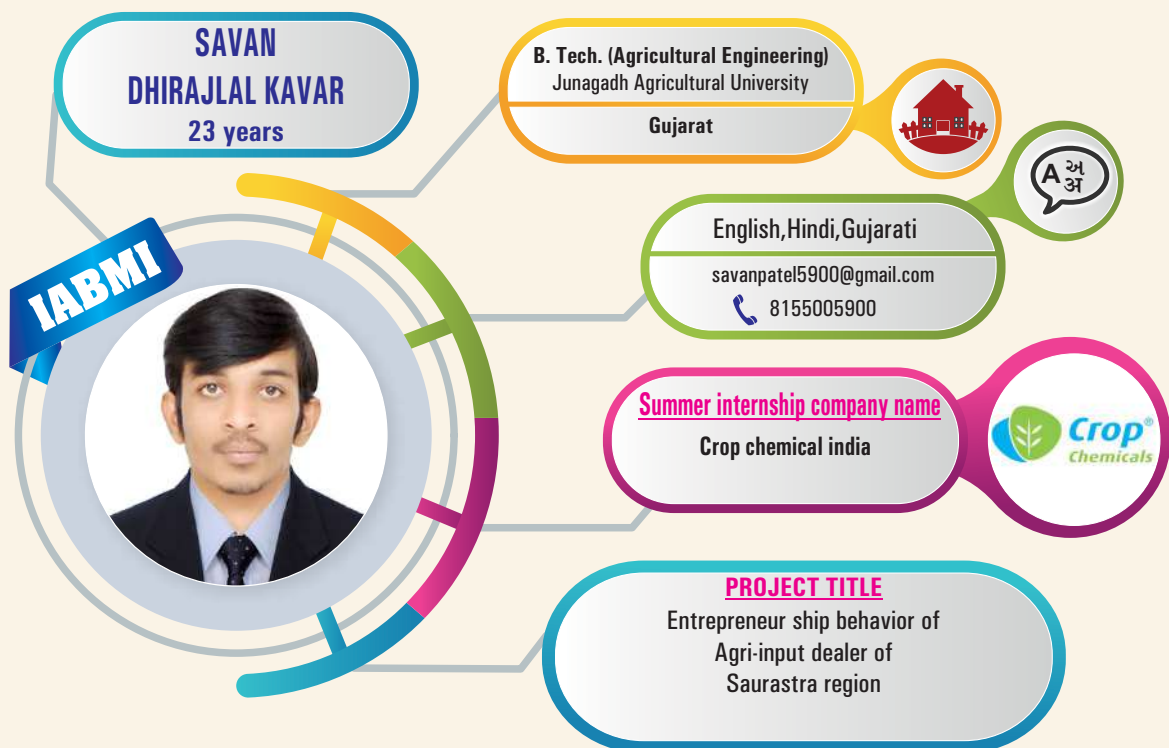
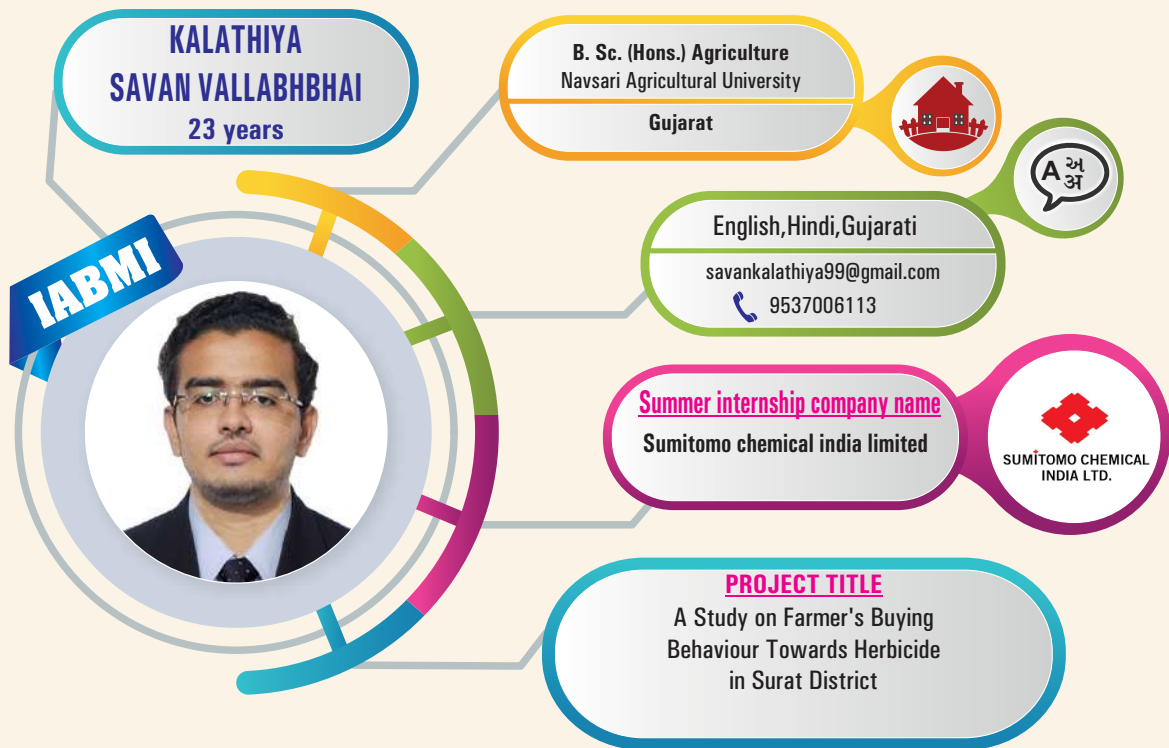
**PROJECT TITLE**  
Connectivity of Farmers, Agriinput  
Companies, Dealers, Agri Bazar/mandi to  
E-Krishi Kendra Digital  
Agriculture Portal

IABMI



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**KOYANI  
BHAVINKUMAR HARSUKHBHAI**  
23 years

**B. Tech. (Agricultural Engineering)**  
Junagadh Agricultural University  
Gujarat



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English, Hindi, Gujarati  
koyanibhavin@yahoo.in  
9586897959

**Summer internship company name**  
Crop Chemical India Ltd



**PROJECT TITLE**  
A Study on the Entrepreneurial  
Behavior of Agri-input  
Retailers.

**NIVEDITA  
BHARDWAJ**  
23 years

**B. Sc. (Hons.) Agriculture**  
OUAT, Odisha  
Bihar



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English, Hindi  
nivedita.b1112@gmail.com  
9110995935

**Summer internship company name**  
Reliance Industries Limited-Jio  
platforms



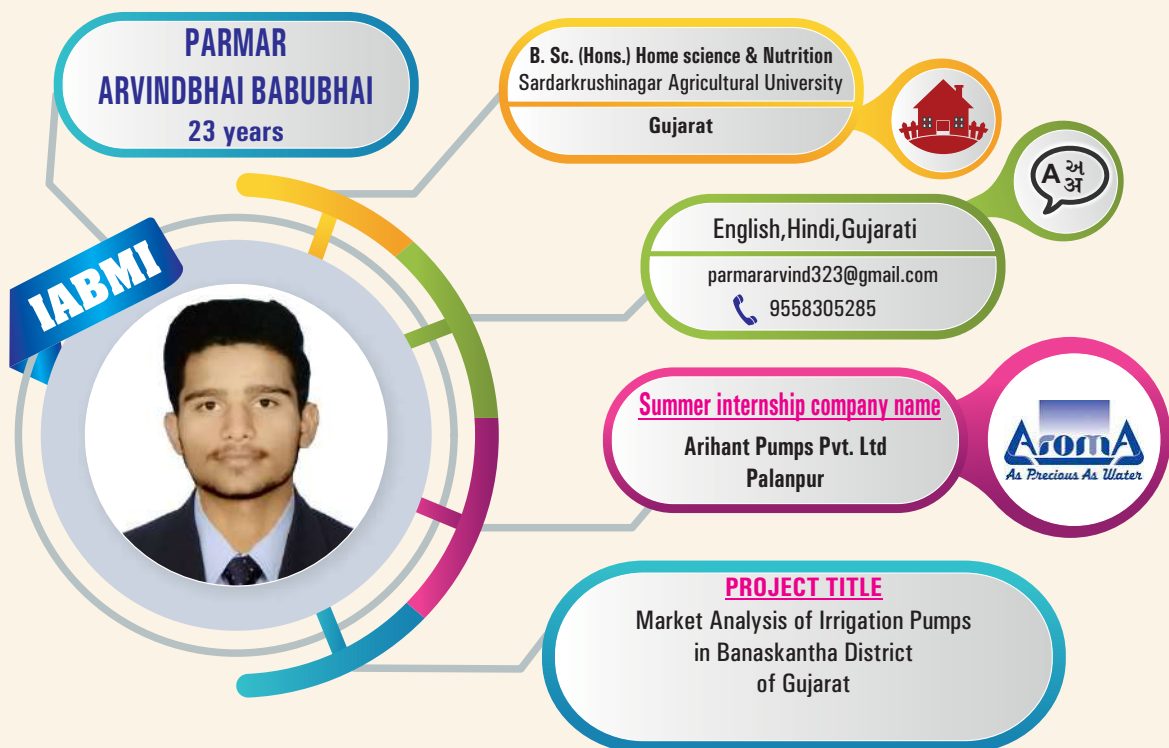
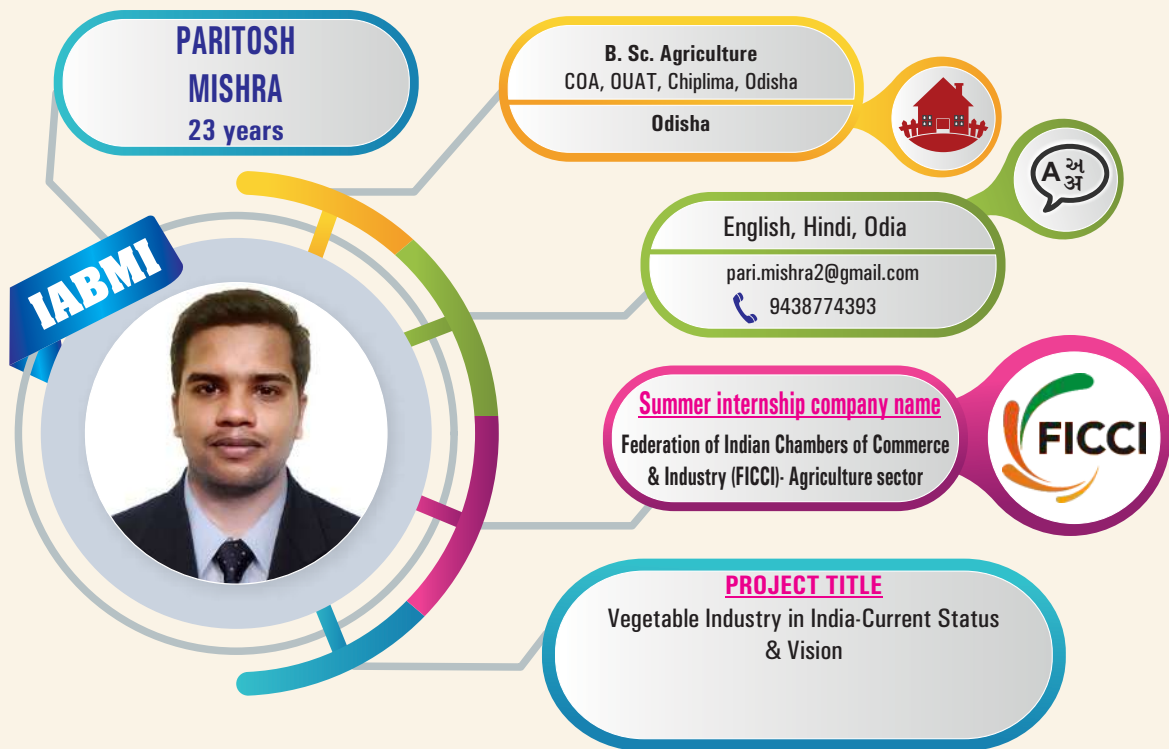
**PROJECT TITLE**  
Explore key challenges faced by the Indian  
farmers in the end to end value chain for  
chilli and suggest solutions

**IABMI**



**IABMI**





**DARSHITKUMAR  
SOHITKUMAR PATEL**  
23 years

**B. Sc. (Hons.) Agriculture**  
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**Summer internship company name**  
Adare Food Ingredients Pvt. Ltd.



**PROJECT TITLE**  
A study of expenditure on hygiene  
and sanitation before and after Covid-19 in  
food industry

**PATEL  
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23 years

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**Summer internship company name**  
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**PROJECT TITLE**  
A study of expenditure on hygiene  
and sanitation before and after Covid-19 in  
food industry

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**NILKUMAR KALPESHBHAI PATEL**  
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Anand Agricultural University  
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7623918616

**Summer internship company name**  
Excellent Seeds Pvt. Ltd

**PROJECT TITLE**  
Market Potential of Mahakal Bg -ii Cotton Hybrid of Excellent Seeds and Farmers Purchasing Behaviour Towards Cotton Seed in Sabarkantha District



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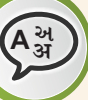

**PATEL SOHANKUMAR KISHORBHAI**  
23 years

**B. Sc. (Hons.) Forestry**  
Navsari Agricultural University  
Gujarat

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**Summer internship company name**  
Shree Sayan Vibhag Sahakari Khand Udyog Mandli Ltd.

**PROJECT TITLE**  
Study of the sugar industry wastes and prepare the business plan to produce different product from industry wastes.



**TEJASKUMAR  
NITINBHAI PATEL**  
23 years

**B.Sc. (Hons.) Horticulture**  
Anand Agricultural University  
Gujarat



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**Summer internship company name**  
Redox industries limited



**PROJECT TITLE**

Crop Management Through Proper  
Nutrients & Study on Market Potential  
for Regoll Product in Rice Crop in  
Navsari District

**PATOLIYA  
DAXITKUMAR MANSUKHBHAI**  
23 years

**B.Tech. (Agricultural Engineering)**  
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**Summer internship company name**  
E-krisshi kendra



**PROJECT TITLE**

Connectivity of Farmers, Agri Input Companies,  
Dealers, Agri Bazaar / Mandi to E-Krisshi Kendra  
Digital Agriculture Portal

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**PONNAGANTI NAVYASREE**  
23 years


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**B. Sc. Agriculture**  
PJ TSAU, Rajendranagar, Hyderabad  
Telangana



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navyaponnaganti97@gmail.com  
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**Summer internship company name**  
Reliance Industries Limited-Jio platforms




**PROJECT TITLE**  
Explore key challenges faced by the Indian farmers in the end to end value chain for chilli and suggest solutions

**RAJIV NAYAN DAS**  
23 years


**IABMI**




**B. Sc. Agriculture**  
IAS, S'O'A University  
Odisha



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**Summer internship company name**  
The Agricultural Promotion and Investment Corporation of Odisha Limited



**PROJECT TITLE**  
Studies on Live Fish Marketing

**VIVEK  
DINESHBHAI RAMANI**  
23 years

**B. Tech. (Agricultural Engineering)**  
Junagadh Agricultural University  
Gujarat



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Summer internship company name  
Maahi Dairy Pvt. Ltd



PROJECT TITLE  
A retailer satisfaction level  
towards dairy products

**SANTOSH  
KUMAR DAS**  
23 years

**B. Sc. Agriculture**  
OUAT, Chiplima, Odisha  
Odisha



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Summer internship company name  
Centre for Youth and  
Social Development



PROJECT TITLE  
Baseline study of tribal, small and marginal  
farmer for implementation of Alternative  
Livelihood Program in Koraput district

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**SHIRA JAYDIP ARVINDBHAI**  
23 years

**B. Tech. (Agricultural Engineering)**  
Anand Agricultural University  
Gujarat

English, Hindi, Gujarati  
shirajaydip108@gmail.com  
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**Summer internship company name**  
Adare food ingredients Pvt.ltd

**PROJECT TITLE**  
A study on Identify market potential market of Ghee through Mapping of Western part of India

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**THESIYA SANDEEP GOBARBHAI**  
23 years

**B. Tech. (Agricultural Engineering)**  
Anand Agricultural University  
Gujarat

English, Hindi, Gujarati  
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**Summer internship company name**  
E krishi kendra

**PROJECT TITLE**  
Connectivity of Farmers, Agriinput Companies, Dealers, Agri Bazar/mandi to E-Krishi Kendra Digital Agriculture Portal

**SAHIL  
PARESHBHAI TRAMBADIYA**  
23 years

**B.Sc. (Hons.) Agriculture**  
Anand Agricultural University  
Gujarat



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English, Hindi, Gujarati  
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**Summer internship company name**  
United Phosphorus Ltd



**PROJECT TITLE**  
Study for Market Potential for IRIS Product in  
Groundnut Crop, Under the Project of PPPIAD,  
Farmers Purchasing Behaviour and Effective  
Promotional Tool for Brand Image in  
Paddhari Taluka, Gujarat

**VALIYA  
HARSHIL KALUBHAI**  
23 years

**B.Sc. (Hons.) Agriculture**  
Navsari Agricultural University  
Gujarat



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**Summer internship company name**  
Mati Mate Agromart Pvt. Ltd.



**PROJECT TITLE**  
Farmers survey for using of fertilizers &  
pesticides, herbicides in bhavanagar District  
for market analysis

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**JITESHKUMAR SURESHBHAI VASOYA**  
23 years

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**B.Sc. (Hons.) Agriculture**  
Anand Agricultural University  
Gujarat

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**Summer internship company name**  
United Phosphorous Limited (UPL)

**PROJECT TITLE**  
Study for Market Potential for Saaf Product in Groundnut Crop, Under the Project of PPPIAD, Farmers Purchasing Behaviour and Effective Promotional Tool for Brand Image in Rajkot Taluka, Gujarat



**ARZOO YADAV**  
23 years

**IABMI**




**B. Tech. Agril. Information Tech.**  
Anand Agricultural University  
Gujarat

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arzooyadav8@gmail.com  
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**Summer internship company name**  
E-krisi kendra

**PROJECT TITLE**  
Connectivity of Farmers, Agriinput Companies, Dealers, Agri Bazar/mandi to E-Krisi Kendra Digital Agriculture Portal



**ZALAVADIYA  
HIRENKUMAR H**  
23 years

**B. Tech. (Agricultural Engineering)**  
Junagadh Agricultural University  
Gujarat



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English, Hindi, Gujarati

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9913881809

**Summer internship company name**

**United Phosphorous Limited  
(UPL)**



**PROJECT TITLE**

Study for market potential for reno product in groundnut crop, Under the project of PPIAD, Farmers Purchasing Bheivour and effective promotional tool for brand image in visavadar taluka, gujarat

**IABMI**





## INDUSTRIAL VISITS

- ↪ Dudhdhara Dairy, Bharuch, Gujarat
- ↪ Patson Foods (India) Pvt. Ltd. Navsari, Gujarat
- ↪ Amalsad Cooperative, Amalsad, Navsari, Gujarat
- ↪ Gandevi Sugar Factory, Gandevi, Gujarat
- ↪ Gadat Cooperative society, Gadat VVK Sakhari Khedut Mandal Ltd., Gujarat
- ↪ Sahyadrifarms, Nashik, Maharashtra
- ↪ Freshtrop Fruits Limited, Nashik, Maharashtra
- ↪ Mahatma Phule Krishi Vidyapeeth (MPKV), Rahuri, Maharashtra
- ↪ Grapes Farmer's Visit, Pimpalgaon Baswant, Nasik
- ↪ Saula Vineyards Pvt. Ltd., Nashik, Maharashtra





**Extra curricular activities**





## Alumni speak

"It gives me great pleasure to say with pride that I have completed my post-graduation from IABMI, Anand. The relationship between faculties and student is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and has helped me to grow better professionally & personally. The college has made the best efforts to provide all the facilities for the students in terms of extra curricular activities as well"

Manu Pillai,  
Project Manager,  
Food Buddies, Chennai

"Disciplined, hardworking and cooperative environment of IABMI has a great contribution to craft my international career"

Dhanesh Jivani,  
Chief Executive Officer,  
Janta House, Kota

"MBA at IABMI, AAU is an indispensable base to work in an international field of management. Proud to be an alumni of IABMI"

Shrenik Bhange, Manager,  
Agri-Finance Division,  
IndusInd Bank Ltd,, Nashik

"IABMI gave me a lifetime opportunity to acquire leadership & management skills"

Samir Lakhani  
Regional Sales and Business Development Manager,  
Adare Food Ingredients Pvt. Ltd., West Bengal

"I feel proud that I was one of the students of IABMI-AAU. Two years in IABMI gave me a once-in-a-lifetime chance to interact with varied people from different specification. I had countless opportunities to develop my analytical and leadership skills"

Hiren Patel  
Manager, Production & Operations,  
Freshtrop Fruits Ltd, Nashik

"MBA at IABMI helped me to develop skills that are required for careers in business and management"

Keyur Upadhyay,  
Key Accounts Manager,  
International Flavor Fragrances

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